

THE North Star MONTHLY

Newstands Locations:

Barnet Village Store
Barnie's Market
Box Car & Caboose
Catamount Arts
Coles Market
Go Go Gas
Center Tower
The Convenient One
East Burke Market
Green Mountain Books
Horizons Deli
Lyndon Freighthouse
Lyndon Mobil Mart
Natural Provisions
Petty Co Junction Country Store
Rite Aid
St. Johnsbury Food Coop
St J Mobil
West Barnet Quick Stop
White Market
Buffalo Mountain Coop
Cabot Village Store
Diamond Hill
D&L Beverage
Danville Inn
East Calais General Store
Hastings Store
Joe's Pond Country Store
Marty's First Stop
Riverbend Country Store
Galaxy Book Store
Woodbury Village Store
South Walden Store
Willey's Store
Tim's Convenience Store
Paul's Quick Stop
TJ's Lunch Counter

Thank you for your interest in our publication. The North Star, since it's rebirth in 1988, has grown in popularity and size. For the past 21 years, we have seen significant growth in distribution and readership, including a **9.5%** (distribution) **23%** (readership) increase over the past 7 years. In the last 12 months, we have nearly doubled our newstand locations and we have been rewarded by new subscribers and casual readers alike. The North Star is often called a newspaper because of its physical format, but its content makes it more of a **community magazine**. Breaking from traditional news coverage, the North Star draws attention to the great human interest, historical and opinion pieces that surround us in our little corner of the Northeast Kingdom.



Monthly Distribution

	Mailed	Newstand	Total
Vermont	1,023	900	1,923
Danville, St. Johnsbury & Lyndonville Area	693	700	1,393
Caledonia County	850	730	1,580
Out of State	410	0	410
Total	1,433	900	2,333

Monthly Readership

	Mailed	Newstand	Total
Vermont	1,023	2,250	3,273
Danville, St. Johnsbury & Lyndonville Area	1,733	1,750	3,483
Caledonia County	2,125	1,825	3,950
Out of State	1,025	0	1,025
Total	3,583	2,250	5,833