

KINGDOM *Guide*

Art Design & Architecture

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2011 AD SPECIFICATIONS

DIGITAL ADS

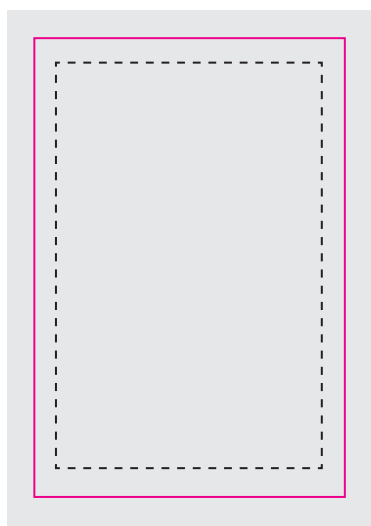
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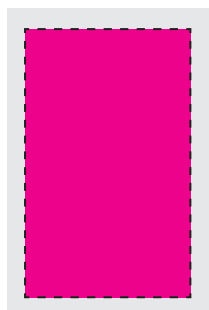


Full-Page full color with bleed

Ad Size (final trim size): 8" x 10.875"

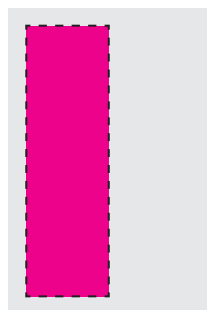
Bleed Size: .125" bleed added to each side

(Keep text and other non-bleed elements
0.5" from outside trim)



Full-Page full color

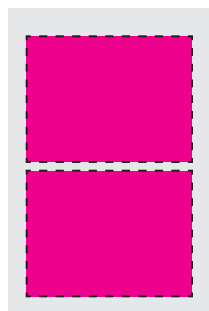
Ad Size: 7" x 9.4722"



Half-Page inside vert.

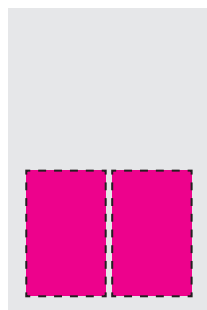
(color or B/W)

Ad Size: 3.4063" x 9.4722"



Half-Page horizontal full color

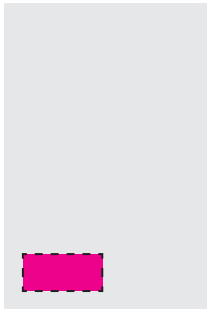
Ad Size: 7" x 4.5833"



Quarter-Page b/w

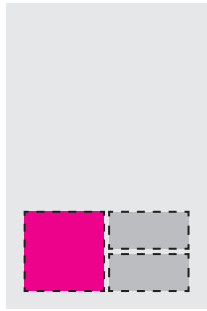
Ad Size: 3.4063" x 4.5833"

TOWN WELCOME PAGE SIZES



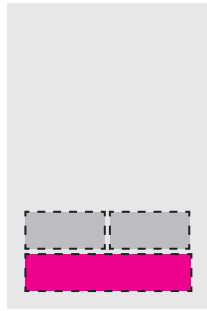
**Single
Spot**

Ad Size:
3.4063" x 2"



**Double
Spot**

Ad Size:
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**Double
Spot**

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7.25" x 2"